



STRATEGIC PLANNING COMMITTEE MEETING
Wednesday, February 14, 2024, 2:00 P.M.

Minutes

In attendance: Danny Bejarano, David Yarnell, Liz Rome, Ed Rod, Sheldon Anderson and Ruth Molina. Michael Eustace, Executive Director, was also present.

Mr. Bejarano called the meeting to order at 9:30 A.M. and established a quorum. The January 11, 2024 minutes were approved as written.

Committee Chair's Message

No news to report.

Review of the SWOT Analysis

Mr. Yarnell distributed the analysis and commented that he added the Committee member's names to the report. The report presents strategic planning for the whole community, which includes the future of the Club not just the Master Association, as it is all related.

Mr. Bejarano advised that at the last JV meeting, he advised them that the Committee has made good progress. The Master Association Board will review the report at the February Board meeting and if approved, he will share it with the JV. His hope is that, through the document, that one or two of the suggestions will be accepted by both the Master Association and the Club to focus on in the long term.

Mr. Yarnell made a motion to accept the document as the final report to present to the Board of Directors. Mrs. Molina seconded the motion. The motion was carried.

Mr. Bejarano advised that we are contemplating renovating the offices suites 101/102. Security will use the current space for daily security operations and during hurricanes as security remains on site. The executive offices will be moved to the new office which will provide a large meeting room for village boards to meet and educational sessions. Mr. Eustace presented the floor plan for the new executive offices.

Mr. Bejarano thanked Mr. Yarnell for taking the lead on the project.


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Adjournment

With no further business to discuss, the meeting was adjourned at 3:00 P.M.

Next Meeting Date: TBD

Respectfully submitted,



Daniel Bejarano,
BWMA Treasurer, Committee Chair

3/14/2024
Date