



**STRATEGIC PLANNING COMMITTEE MEETING  
Wednesday, December 6, 2023, 12:00 P.M.**

**Minutes**

In attendance: Daniel Bejarano, Committee Chair, David Yarnell, Sheldon Adelman, Ruth Molina, Ed Rod and Liz Rome. Michael Eustace, Executive Director, was also present.

Mr. Bejarano called the meeting to order at 12:00 P.M. and established a quorum. The November 9, 2023 minutes were approved as written.

**Committee Chair's Message**

Mr. Bejarano advised that Mr. Yarnell will chair the meeting.

**Long Term Vision**

Mr. Yarnell advised that at the last meeting, everyone gave great input for the SWOT analysis (strengths, weaknesses, opportunities, and threats). He advised that the next step is to rate the points made under each of the SWOT categories.

The Committee rated and reviewed the strengths and weaknesses.


Mr. Yarnell will summarize the strengths' and weaknesses' rankings and send them to the Committee. He advised that at the next meeting they will review and rate the threats, and if time permits, the opportunities.

**Adjournment**

With no further business to discuss, the meeting was adjourned at 1:30 P.M.

Next Meeting Date: Wednesday, December 20, 2023 @ 11:30 P.M.

Respectfully submitted,

  
\_\_\_\_\_  
Daniel Bejarano,  
BWMA Treasurer, Committee Chair

12/14/2023  
\_\_\_\_\_  
Date