



**STRATEGIC PLANNING COMMITTEE MEETING  
Thursday, March 14, 2024, 10:00 A.M.**

**Minutes**

In attendance: Danny Bejarano, David Yarnell, Liz Rome, Ed Rod, Sheldon Adelman and Ruth Molina. Michael Eustace, Executive Director, was also present.

Mr. Bejarano called the meeting to order at 9:30 A.M. and established a quorum. The February 14, 2024 minutes were approved as written.

**Committee Chair's Message**

No news to report.

**Committee Objectives Going Forward**

Mr. Bejarano advised that the report was shared with the current Board members, but no adoption was made as the Board felt it would be more appropriate for the new Board to review and adopt it.

Mr. Yarnell advised that there are items that pertain to the Club and others that pertain to the Joint Venture. The Committee discussed the best way to present the items to the Club such as the housing issue. Mr. Bejarano advised that the Joint Venture has expanded its role to cover anything of interest between the two governing bodies.

The second item is the development of a resource center and bringing back the Presidents' Council. The resource center can be used to train people to become leaders on their respective boards by offering educational sessions. Mr. Eustace informed that by having our own center will enable the Master Association to provide these types of services.

Next year's objective will be for the Committee to focus on the operational and implementation of the items on the report and explore other issues that may not have been discussed previously such as energy efficiency. Experts can be brought in to explain products and services.

The Committee discussed the JV financials and Cotton Marketing.

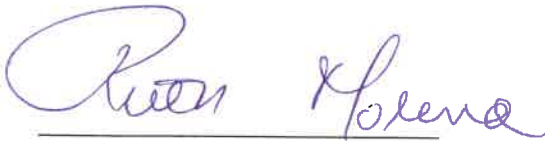
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**Adjournment**

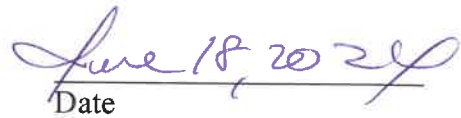
With no further business to discuss, the meeting was adjourned at 11:01 A.M.

Next Meeting Date: TBD

Respectfully submitted,



Ruth Molina  
BWMA Director, Committee Chair



June 18, 2024  
Date