



STRATEGIC PLANNING COMMITTEE MEETING
Tuesday, May 28, 2024, 2:00 P.M.

Minutes

In attendance: Ruth Molina, David Yarnell, Ed Rod, Sheldon Adelman, Michael Egren, Len Rashkin, Terrance Savage and Leora Binstok. Michael Eustace, Executive Director, was also present.

Mrs. Molina called the meeting to order at 2:00 P.M. and established a quorum. The April 9, 2024 minutes were approved as written.

Committee Chair's Message

Mrs. Molina reported that she met with Arthur Adler, the Club's Strategic Planning Committee chair.

Mrs. Molina created a mission statement:

To create a living environment worthy of the amenities and lifestyle that Boca West Country Club affords all of its members.

She advised that the living facilities should be of the same caliber as the Club. She asked the committee to give it some thought, provide edits, so they can ratify it at the next meeting.

Sub-Group Update

a. Leadership Development

Mr. Yarnell reported that he is working with the Communications Committee to develop a plan to better communicate with the village Presidents.

Mr. Eustace gave a brief explanation on the Master Association website and how it can be used to provide information.

b. Housing

Mrs. Molina explained the Renovation Rental Program proposal. She asked the committee to provide their input for further discussion at the next meeting.

c. Visionary Aspect

Mr. Eustace advised that he met with Mr. Savage, and they discussed long range planning vs strategic planning. Mrs. Molina advised that the next step is to do a survey to determine if there is any interest in installing electric charging stations.

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Adjournment

With no further business to discuss, the meeting was adjourned at 3:10 P.M.

Next Meeting Date: Tuesday, June 18, 2024 @ 1:00 PM

Respectfully submitted,



Ruth Molina
BWMA Director, Committee Chair

8/20/24
Date